

"Education through Self-Help is our Motto"



Rayat Shikshan Sanstha's,



## Chandraroop Dakle Jain College of Commerce,

Shrirampur- 413709, Dist. Ahmednagar. (M.S.) ESTB-1962

Academic Year 2020-21

### CRITERION – II : TEACHING, LEARNING AND EVALUATION

**Key Indicator: Student Performance and Learning Outcomes (QIM)**

#### INDEX

Key Indicator	Question Metric No.	Supporting Documents	Tag No.
<b>2.6</b>	<b>Student Performance and Learning Outcomes (QIM)</b>		
	2.6.1	Program outcomes, program specific outcomes and course outcomes for all programs offered by the Institution are stated and displayed on website and communicated to teachers and students(QIM)	
	2.6.2	Attainment of program outcomes, program specific outcomes and course outcomes are evaluated by the institution(QIM)	
		<b>Outcomes</b>	
	A	CA / CS/ CWA Qualified Students	
	B	NET / SET Qualified Students	
	C	NSS / NCC Achievements	
	D	Self Employed Students / Students at Jobs	



**2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.**

The college has stated graduate attributes and learning objectives. To attain these attributes Programme outcomes (POs), Programme-specific outcomes (PSOs) for all academic programmes are stated by the Institute as per guidelines of NAAC. The POs are aligned to the learning objectives. The following attributes are included in the POs. Knowledge outcomes Skill outcomes Values outcomes. POs and PSOs are designed to ensure complete and comprehensive learning about the program and courses as these are critical for the successful career of the student following attributes are included in the POs. Knowledge outcomes Skill outcomes Values outcomes.

The college is mentioned and displayed on the college website [www.cdjcollege.com](http://www.cdjcollege.com) under the courses. The website is properly maintained and duly kept updated. Department-wise or committee-wise information is provided with details of different programs conducted by the committees and photographs

are also displayed on the website. The website provides an introduction to the institute, faculty member details, and the achievements of students. The college prospectus as well as the website provides the list of programs and courses including the program codes in detail. The college is having its own research center affiliated with SPPU. UG and PG courses are run by the college. Every program is having its own outcome. The basic objective is to provide effective communication skills to the students along with the knowledge of electronic media and current technologies. BBA(CA) is designed with the basic objective of boosting the critical thinking capacity of the student and improving his social interaction.

### 2.6.1 Programme outcomes, Programme Specific Outcomes and Course Outcomes

S. N.	Program	Program Objectives	Program Specific Objectives
1	BBA(CA)	PO1 : Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.	PSO1 The objectives of the Programme shall be to provide sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.
1	BBA(CA)	PO2 Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.	PSO2 Graduates will be able to communicate effectively in both verbal and written form.
1	BBA(CA)	PO3: Social Interaction Elicit views of others were decreased through evaluation of various Projects and Quizzes developed to provide ease of computer knowledge among local citizens. Work in Multi-disciplinary environments and be responsive to the changing needs to the society	PSO3 Graduates will demonstrate knowledge and understanding of computer science principles and apply these to manage projects and in multi-disciplinary environment.
1	BBA(CA)	PO4: Effective Citizenship Communicate effectively display leadership skills and demonstrate professionalism .Work in multi-disciplinary environments and be responsive to the changing needs of the society.	PSO4 Graduates will show the understanding of impact of computer based solution on the society and also will be aware of contemporary issues
1	BBA(CA)	PO5:Ethics Recognize different value systems of moral Principles that Govern a person's behaviour or conducting of an activity.	PSO5 Graduates will demonstrate knowledge of professional and ethical responsibilities.
1	BBA(CA)	PO6: Environment and Sustainability Understand the issues of environment. Generate awareness among them related to environment.	PSO6 Graduates are asked to demonstrate an environmental projects to overcome the issues related to environment and have a detailed overview of environmental issue solutions.



## Course Outcomes

S.N.	Course	Course Outcomes
1	FYBBA (CA) Modern Operating Environment And MS Office (101)	The objectives of the Programme shall be to provide sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.
1	FYBBA (CA) Financial Accounting (102)	To Employ critical thinking skills to analyze financial data as well as the effects of differing financial accounting methods on the financial statements
1	FYBBA (CA) Principles of Programming and Algorithms (103)	This course introduces two different programming styles, imperative and functional programming. Its primary intention is to develop key programming and problem solving skills but it has a secondary aim, which is to build students' confidence in their ability to take on and learn new programming languages within a short space of time
1	FYBBA (CA) Business Communication (104)	To prepare students for the challenges of a society that is shaped by communication. As participants in the program, students develop and integrate knowledge, creativity, ethical practice, and skills. Students also examine and produce work in oral, written, and visual communication and practice skills in group and intercultural communication.
1	FYBBA (CA) Principles of Management (105)	Students will examine the fundamental roles and processes of planning, leading, organizing and controlling that comprise the managers' role. It focuses on the entire organization from both a short and long-term perspective for strategic vision, setting objectives, crafting a strategy and then implementing it.
1	FYBBA (CA) Procedure Oriented Programming using C (201)	Students should be able to: understand the basic components of an object-oriented program including methods and attributes, the distinction between classes and instances, the structures required to write basic algorithms, the components of simple text and graphics based interfaces, the relevance of the design process and basic object-oriented design notation, the applicability and effectiveness of various basic software testing techniques.
1	FYBBA (CA) Database Management Systems (202)	This course is intended to provide you with an understanding of the current theory and practice of database management systems. To help you more fully appreciate their nature, the course provides a solid technical overview of database management systems, using a current database product as a case study. In addition to technical concerns, more general issues are emphasized.



		These include data independence, integrity, security, recovery, performance, database design principles, and database administration.
1	FYBBA (CA) Organizational Behavior(203)	1) To equip the students to understand the impact that individual, group & structures have on their behavior within the organizations. 2)To help them enhance and apply the knowledge they have received for the betterment of the organization.
1	FYBBA (CA) Elements of Statistics (204)	1. To understand the power of excel spreadsheet in computing summary statistics. 2. To understand the concept of various measures of central tendency and variation and their importance in business. 3. To understand the concept of probability, probability distributions and simulations in business world and decision making.
1	FYBBA (CA) E-Commerce Concepts (205)	This course introduces the concepts, vocabulary, and procedures associated with E-Commerce and the Internet. The student gains an overview of all aspects of E-Commerce. Topics include development of the Internet and E-Commerce, options available for doing business on the Internet, features of Web sites and the tools used to build an E-Commerce web site, marketing issues, payment options, security issues, and customer service.
2	SYBBA (CA) RDBMS (Relational Database Management System) (301)	Objectives: 1) Enables students to understand relational database concepts and transaction management concepts in database system. 2) Enables student to write PL/SQL programs that use: procedure, function, package, cursor and trigger.
2	SYBBA (CA) Data Structure Using C (302)	Objective:- 1. To understand different methods of organising large amounts of data 2. To efficiently implement different data structure 3. To efficiently implement solution for different problems 4. To get more knowledge on C programming language
2	SYBBA (CA) Introduction to Operating System (303)	Objective -: 1. To know system programming 2. To know services provided by operating system 3. To know the Scheduling concepts
2	SYBBA (CA) Business Mathematics (304)	1. Understanding basic terms in the areas of business calculus and financial mathematics, Independently solving of business problems.
2	SYBBA (CA) Software Engineering (305)	Objective: This course enables students to understand system concepts and its application in Software development.



2	SYBBA (CA) Object Oriented Programming Using C++ (401)	Objectives: 1. Acquire an understanding of basic object-oriented concepts and the issues involved in effective class design. 2. Enables student to write C++ programs that use: object-oriented concepts such as information hiding, constructors, destructors, inheritance.
2	SYBBA (CA) Programming in Visual Basic (402)	Objectives:- To learn properties and events, methods of controls and how to handle events of different controls. To understand the use of active controls and how to design VB application To learn connectivity between VB and databases.
2	SYBBA (CA) Computer Networking (4 03)	Objective :- 1. To know about computer network. 2. To understand different topologies used in networking 3. To learn different types of network. 4. To understanding the use of connecting device used in network.
2	SYBBA (CA) Enterprise Resource Planning and Management. (4 04)	Objectives -: 1. To know what is ERP. 2. To learn different ERP technologies.
2	SYBBA (CA) Human Resource Management (405)	Objective: To acquaint the students with the Human Resource Management its different functions in an organization and the Human Resource Processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization.
3	TYBBA (CA ) 501 : Web Technologies	Students will be able to program Java classes and methods using a subset of data types and using assignment, method calls, while loops, for loops, and conditionals. The goal will continue to be "coding from example" as opposed to "coding on a blank sheet of paper." Students will learn how to use and manipulate several core data structures: Arrays, linked lists, trees, stacks, and queues. Students will be able to construct simple Java user interfaces and identify where data structures are appearing in those user interfaces. To learn the basic concept of Java Programming. To understand how to use programming in day to day applications.
3	TYBBA (CA ) 502 : Web Technologies	1. Think critically about how to solve a problem using programming 2. Write JavaScript programs using functions, for loops, and conditional statements 3. Use HTML to construct a web page with paragraphs, divs, images, links, and lists; 4. Add styles to a web page with CSS IDs and classes; and 5. Make a web page interactive with JavaScript commands like alert, on Click, on




		<p>Change, adding input features like an image canvas, button, and slider.</p> <p>5. To know &amp; understand concepts of internet programming.</p> <p>6. To understand how to develop web based applications using PHP.</p>
3	TYBBA (CA ) 503 : Dot Net Programming	<p>1. Students will able to design web applications using .NET</p> <p>2. Students will be able to use .NET controls in web applications.</p> <p>3. Students will be able to debug and deploy.NET web applications</p> <p>4. Students will be able to create database driven.NET web applications and web services</p> <p>5. This will introduce visual programming and event driven programming practically.</p> <p>6. This will enhance applications development skill of the student.</p>
3	TYBBA (CA ) 504 : Object Oriented Software Engineering	<p>1. To Understand concept of system design using UML.</p> <p>2. To understand system development through object oriented techniques.</p>
3	TYBBA (CA ) 601 : Advanced Web Technologies	<p>Student is able to understand and use the basics of the XML based technologies</p> <p>Student is able to understand and define and utilize the Web Services / Windows Communication Foundations concept</p> <p>Student is able to describe how Web Services can be used to implement Service Oriented Architecture (SOA)</p> <p>Student is able to design and implement user interfaces based on the AJAX technology</p> <p>To know &amp; understand concepts of internet programming.</p> <p>To understand the concepts of XML and AJAX.</p>
3	TYBBA (CA ) 602 : Advanced Java	<p>1. To know the concept of Java Programming.</p> <p>2. To understand how to use programming in day to day applications.</p> <p>3. To develop programming logic..</p>
3	TYBBA (CA ) 603 : Recent Trends in IT	<p>1. To introduce upcoming trends in Information technology.</p> <p>2. To study Eco friendly software development.</p>
3	TYBBA (CA ) 604 : Software Testing	<p>1. To know the concept of software testing.</p> <p>2. To understand how to test bugs in software.</p> <p>3. To develop programming logic.</p>
4	<p>Course Code -: 101</p> <p>Fundamental of Information Technology SS</p> 	<p>Co</p> <p>To introduce skills related to information technology basics, keyboarding technique, internet fundamentals, network systems, computer ethics, computer maintenance/ upgrading/ troubleshooting, computer applications, programming, graphics, and interactive media.</p>
4	Course Code -: 102 Programming in C	Co


		<p>1.To develop problem solving abilities using a computer</p> <p>2.To build the necessary skill set and analytical abilities for developing computer based solution for real problem</p>
4	Course Code -: 103 Elements of Statistics	<p>Co</p> <p>1. To understand and Master the concepts, techniques &amp; applications of Statistical Methods.</p> <p>2. To develop the skills of solving real life problems using Statistical methods.</p> <p>3. To make students to understand the art of applying statistical techniques to solve some real life problems.</p> <p>4. To gain knowledge of Statistical Computations.</p>
4	Course Code -: 104 Financial Accounting	<p>Co</p> <p>1. To enable the students to acquire sound knowledge of basic concepts of accounting</p> <p>2. To impart basic accounting knowledge</p> <p>3. To impart the knowledge about recording of transactions and preparation of final accounts</p> <p>4. To acquaint the students about accounting software packages</p>
4	Course Code -: 105 Principles of Management	<p>Co</p> <p>1. To provide the fundamental knowledge about working of business organization.</p> <p>2. To make students well acquainted with management process, functions and principles.</p> <p>3. To make the students familiar with recent trends in management.</p>
4	Course Code -: 106 Business Communication	<p>Co</p> <p>1. To understand the concept, process and importance of communication.</p> <p>2. To develop an integrative approach where reading, writing, presentation skills are used together to enhance the students' ability to communicate and write effectively.</p> <p>3. To create awareness among students about Methods and Media of communication.</p> <p>4. To make students familiar with information technology and improve job seeking skills.</p>








## Programmes Offered :

S.N.	Programme	Objectives	Programme Specific Objectives
1	Bachelor of Commerce (B.Com)		<b>F.Y.B.COM</b>
		PO1. Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.	<b>Financial Accounting :</b> 1. To impart the knowledge of various accounting concepts 2. To instil the knowledge about accounting procedures, methods and techniques. 3. To acquaint them with practical approach to accounts writing by using software package.
		PO2.Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.	<b>Business Economics (Micro):</b> 1. To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter. 2. To stimulate the student interest by showing the relevance and use of various economic theories. 3. To apply economic reasoning.
		PO3.Effective Citizenship: Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.	<b>Business Mathematics and Statistics:</b> 1. To prepare for competitive examinations 2. To understand the concept of Simple interest, compound interest and the concept of EMI. 3. To understand the concept of shares and to calculate Dividend 4. To understand the concept of population and sample.
		PO4.Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.	<b>Banking and Finance [Fundamentals of Banking]</b> 1. To acquaint the students with the fundamentals of banking. 2. To develop the capability of students for knowing banking concepts and operations. 3. To make the students aware of banking business and practices. 4. To give thorough knowledge of banking.
			<b>Marketing and Salesmanship [Fundamentals of Marketing]</b> 1) General Objective of the Paper. a) To create awareness about market and marketing. b) To establish link between commerce/Business and marketing. 2) Core Objectives of the paper. a) To understand the basic concept of marketing b) To understand marketing theories and practical.

			<b>S.Y.B.COM</b>
		PO5.Environment and Sustainability: Understand the issuesof environmental contexts and sustainable development.	<b>Business Communication.:</b> 1. To understand the concept, process and importance of communication. 2. To develop awareness regarding new trends in business communication. 3. To provide knowledge of variousmedia of communication. 4. To develop business communication skills through the developed technologies.
		PO6.Self-directed and Life-long Learning: Acquire the abilityto engage in independent and life-long learning in the broadest context socio-technological changes	<b>Corporate Accounting:</b> 1. To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards. 2. To make aware the students about the conceptual aspect of corporate accounting.
			<b>Business Economics (Macro):</b> 1. The objective of the course is to familiarize the students the basic concept of Macro Economics and application. 2. To Study the behavior of the economyas a whole. 3. To Study the relationship among broad aggregates. 4. To apply economic reasoning to present situations.
			<b>Business Management:</b> 1. To provide basic knowledge & understanding aboutbusiness management concept. 2. To provide an understanding about various functions of management.
			<b>Elements of Company Law:</b> 1) To impart students with the knowledge of fundamentals of Company Law. 2) To update the knowledge of provisions of the Companies Act of 2013. 3) To apprise the students of new concepts
			involving in company law regime. 4) To acquaint the students with the concepts of company law.
			<b>Marketing Management:</b> 1. To provide basic knowledge about basic concepts of marketing and management skills.
			<b>Banking and Finance:</b> To impart the knowledge of: 1. Basic Banking concepts. 2. Elements of Banking Transactions.
			<b>Business Entrepreneurship:</b> 1. To provide basic knowledge of skills required by the entrepreneurs.

			<b>T.Y.B.COM</b>
			<b>Business Regulatory Framework (Mercantile Law):</b> 1. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws. 2. To develop the awareness among the students regarding these laws affecting business, trade and commerce.
			<b>Advanced Accounting:</b> To impart the knowledge of various accounting concepts To instil the knowledge about accounting procedures, methods and techniques. To acquaint them with practical approach to accounts writing by using software package.
			<b>Indian &amp; Global Economic Development:</b> 1) To expose students to a new approach to the study of the Indian Economy. 2) To help the students in analysing the present status of the Indian Economy. 3) To enable students to understand the process of integration of the Indian Economy with other economy.
			<b>Auditing &amp; Taxation:</b> The Study of Various Components of this course will enable the students: 1. To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems. 2. To get knowledge about practical aspects.
			<b>Business Administration II:</b> To acquaint the students with basic concepts & functions of HRD and nature of Marketing functions of a business enterprise.
			<b>Cost and Works Accounting II:</b> 1. To provide Knowledge about the concepts and principles application of Overheads 2. To provide also understanding various methods of costing and their applications.
			<b>Marketing Management II:</b> To acquaint the students with the concepts of Marketing management in present competitive age.

			<b>Banking and Finance II:</b> To acquaint students with the rules and regulations of Banking sector in India.
			<b>Business Entrepreneurship II:</b> To acquaint students with the concepts of ethics to be followed by the entrepreneurs in India.
			<b>Business Administration III:</b> To acquaint the students with the basic concepts in finance and production functions of a business enterprise.
			<b>Cost and Works Accounting III:</b> 1 To impart knowledge regarding costing techniques. 2 To provide training as regards concepts, procedures and legal Provisions of cost audit.
			<b>Marketing Management III:</b> To impart knowledge regarding marketing skills of advertising and packaging.
			<b>Banking and Finance III:</b> To acquaint students with the knowledge of banking policies followed in India and all over world.
			<b>Business Entrepreneurship III:</b> To acquaint students with the knowledge of skills required to perform business skills efficiently.
<b>2</b>	<b>Master of Commerce (M.Com)</b>		<b>M.COM PART I</b>
		PO1. Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organization)	<b>Management Accounting</b> The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting and to make the students develop competence with their usage in managerial decision making and control.
			<b>Strategic Management</b> To understand the approaches to Strategic Decision Making, Strategic Management Process.
		PO2. Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.	<b>Advanced Cost Accounting:</b> 1. To acquaint the students with the significance of Cost Accounting in Global Competitive environment. 2. To enable students to learn application of different methods of costing in Manufacturing and Service Industry.

		PO3.Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.	<b>Costing Techniques and Responsibility Accounting :</b> 1) To equip the students for designing and implementing cost control, cost reduction programme and different cost system. 2) Relevant Cost Accounting Standard are to be studied 3) Level of knowledge –Advanced Techniques of Costing
		PO4.Effective Citizenship: Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.	<b>Financial Analysis &amp; Control:</b> The objective of the course is to enable students to acquire sound knowledge of concepts, methods and techniques of management accounting and to make the students develop competence with their usage in managerial decision making and control.
		PO5.Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.	<b>Industrial Economics:</b> 1) To study the basic concepts of Industrial Economics. 2) To study the significance and problems of Industrialization. 3) To study the impact of Industrialization on Indian Economy.
		PO6.Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.	<b>Application of Cost Accounting:</b> 1. To provide knowledge on advanced cost accounting practices.
		PO7.Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.	<b>Cost Control and Cost System:</b> 1. To equip the students for designing and implementing cost control, cost reduction programme and different cost systems. 2. Relevant Cost Accounting Standards are to be studied.
			<b>Business Finance:</b> To enable students to acquire sound knowledge of concepts, nature and structure of business finance.
			<b>Research Methodology for Business:</b> 1. To acquaint the students with the areas of Business Research Activities. 2. To enhance capabilities of students to conduct the research in the field of business and social sciences. 3. To enable students, in developing the most appropriate methodology for their research studies. 4. To make them familiar with the art of using different research methodology.

			<p><b>Advanced Cost Accounting and Cost System SpecialPaper V.</b> To provide adequate knowledge on Cost Audit Practices and Level of Knowledge of Advanced cost accounting.</p>
			<p><b>Advanced Cost Accounting and Cost System SpecialPaper VI</b> To equip the students with the knowledge of the techniques and methods of planning and executing the Management Audit. Level of Knowledge of Advanced cost accounting.</p>
			<p><b>M.COM PART II</b></p>
			<p><b>Capital Market and Financial Services</b> To enable students to acquire sound knowledge, concept and structure of capital market and financial services.</p>
			<p><b>Industrial Economic Environment.</b> 1. To study the basic concepts of Industrial Finance. 2. To study the effects of New Economic Policy. 3. To study the impact of Labour reforms on Industries.</p>



## 2. Courses offered

S. N.	Course	Course outcomes
1	F.Y.B.Com : Financial Accounting.	<ol style="list-style-type: none"> <li>1. Imparted the knowledge of various accounting concepts</li> <li>2. Instilled the knowledge about accounting procedures, methods and techniques.</li> <li>3. Acquainted them with practical approach to accounts writing by using software package.</li> </ol>
	F.Y.B.Com : Business Economics (Micro)	<ol style="list-style-type: none"> <li>1. Exposed Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.</li> <li>2. Stimulated the student interest by showing the relevance and use of various economic theories.</li> <li>3. Applied economic reasoning to practical theories.</li> </ol>
	F.Y.B.Com : Business Mathematics and Statistics	<ol style="list-style-type: none"> <li>1. Prepared for competitive examinations</li> <li>2. Understood the concept of Simple interest, compound interest and the concept of EMI.</li> <li>3. Understood the concept of shares and to calculate Dividend</li> <li>4. Understood the concept of population and sample.</li> </ol>
	F.Y.B.Com : Banking and Finance [Fundamentals of Banking	<ol style="list-style-type: none"> <li>1. The students acquainted with the fundamentals of banking.</li> <li>2. developed the capability of students for knowing banking concepts and operations.</li> <li>3. Students are aware of banking business and practices.</li> <li>4. Gets thorough knowledge of banking operations.</li> </ol>
	F.Y.B.Com : Marketing and Salesmanship [Fundamentals of Marketing]	<ol style="list-style-type: none"> <li>1) General Objective of the Paper.               <ol style="list-style-type: none"> <li>a) Created awareness about market and marketing.</li> <li>b) Established link between commerce/Business and marketing.</li> </ol> </li> <li>2) Core Objectives of the paper.               <ol style="list-style-type: none"> <li>a) Understood the basic concept of marketing.</li> <li>b) To understand marketing philosophy.</li> </ol> </li> </ol>
2	S.Y.B.Com : Business Communication.	<ol style="list-style-type: none"> <li>1. Understands the concept, process and importance of communication.</li> <li>2. Developed awareness regarding new trends in business communication.</li> <li>3. Got knowledge of various media of communication.</li> <li>4. Developed business communication skills through the application.</li> </ol>
	S.Y.B.Com : Corporate Accounting	<p>Developed awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.</p> <ol style="list-style-type: none"> <li>1. Made aware the students about the conceptual aspect of corporate accounting</li> <li>2. To enable the students to have practical application of accounting principles.</li> </ol>
	S.Y.B.Com : Business Economics (Macro)	<ol style="list-style-type: none"> <li>1. The students are familiarized with the basic concept of Macro Economics and application.</li> <li>2. Understands the behaviour of the economy as a whole.</li> <li>3. Understands the relationship among broad aggregates.</li> <li>4. Applies economic reasoning to problems of the economic situations.</li> </ol>
	S.Y.B.Com : Business Management	<ol style="list-style-type: none"> <li>1. Provided basic knowledge &amp; understanding about business management concept.</li> <li>2. Provided an understanding about various functions of management.</li> </ol>
	S.Y.B.Com : Elements of Company Law	<ol style="list-style-type: none"> <li>1) Imparted students with the knowledge of fundamentals of Company Law.</li> <li>2) Updates the knowledge of provisions of the Companies Act of 2013.</li> <li>3) Apprises new concepts involving in company law regime.</li> <li>4) Acquainted the students with the duties and responsibilities.</li> </ol>
	S.Y.B.Com : Business Administration	<ol style="list-style-type: none"> <li>1. Understands basic knowledge about various forms of business organizations</li> <li>2. Gets acquainted the students about business environment and its implications thereon.</li> <li>3. Students aware with the recent trends in business.</li> </ol>
	S.Y.B.Com : Cost and Works Accounting	<p>Understands</p> <ol style="list-style-type: none"> <li>1. Basic Cost concepts. 2. Elements of cost. 3. Ascertainment of Material and Labour Cost.</li> </ol>
	S.Y.B.Com : Marketing management	<ol style="list-style-type: none"> <li>1. Understands basic concepts of Marketing Skills.</li> <li>2. Students aware of current techniques of Marketing.</li> </ol>



	S.Y.B.Com : Banking and Finance	1. Understands basic knowledge of Banking transformation in India.
	S.Y.B.Com : Business Entrepreneurship	1. Understands basic concepts of entrepreneurship skills required to perform effective employabilities.
3	T.Y.B.Com : Business Regulatory Framework (Mercantile Law)	1. Gets acquainted with the basic concepts, terms & provisions of Mercantile and Business Laws. 2. Develops the awareness among the students regarding these laws affecting business, trade and commerce.
	T.Y.B.Com : Advanced Accounting.	Gets knowledge of various accounting concepts To instil the knowledge about accounting procedures, methods and techniques. Acquainted with practical approach to accounts writing by using software package.
	T.Y.B.Com : Indian & Global Economic Development	1) Exposed to a new approach to the study of the Indian Economy. 2) Analyses the present status of the Indian Economy. 3) Understands the process of integration of the Indian Economy with other economics of the world. 4) Acquainted with the emerging issues.
	T.Y.B.Com : Auditing & Taxation	1. Acquainted about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems. 2. Gets knowledge about preparation of Audit report. 3. Understands the basic concepts and acquires knowledge about taxation.
	T.Y.B.Com : Business Administration II	Acquainted with basic concepts & functions of HRD and nature of Marketing functions of a business enterprise.
	T.Y.B.Com : Cost and Works Accounting II	1. Gets Knowledge about the concepts and principles Application of Overheads 2. Understands various methods of costing and their applications.
	T.Y.B.Com : Marketing Management II	Acquainted with basic concepts of functions of skills of Marketing.
	T.Y.B.Com : Banking and Finance II	Acquainted with basic concepts of functions of banking transactions.
	T.Y.B.Com : Business Entrepreneurship II	Acquainted with basic concepts of functions of skills of an ethical entrepreneur.
	T.Y.B.Com : Business Administration III	Knows the basic concepts in finance and production functions of a business enterprise.
	T.Y.B.Com : Cost and Works Accounting III	1 Aware of costing techniques. 2 trains as regards concepts, procedures and legal Provisions of cost audit.
	T.Y.B.Com : Marketing Management III	1. Aware of Marketing Management skills. 2. Provide practical knowledge to the students.
	T.Y.B.Com : Banking and Finance III	1. Aware of Banking transaction skills. 2. Provide practical knowledge to the students.
	T.Y.B.Com : Business Entrepreneurship III	1. Aware of entrepreneurship skills. 2. Provide practical knowledge to the students.
4	M.Com I : Management Accounting	Acquires sound Knowledge of concepts, methods and techniques of management accounting and develops competence with their usage in managerial decision making and control.
	M.Com I : Strategic Management	Understands the approaches to Strategic Decision Making, Strategic Management Process.
	M.Com I : Advanced Cost Accounting:	1. Acquainted with the significance of Cost Accounting in Global Competitive environment. 2. Enables to learn application of different methods of costing in Manufacturing and Service Industry.






	M.Com I : Costing Techniques and Responsibility Accounting :	1) Equips for designing and implementing cost control, cost reduction programme and different cost system. 2) Level of knowledge –Advanced Techniques of Costing
	M.Com I : Financial Analysis & Control:	Enable to acquire sound knowledge of concepts, methods and techniques of management accounting and develops competence with their usage in managerial decision making and control.
	M.Com I : Industrial Economics:	1) Understands the basic concepts of Industrial Economics. 2) Understands the significance and problems of Industrialization. 3) Understands the impact of Industrialization on Indian Economy.
	M.Com I : Application of Cost Accounting:	1. Gets knowledge on advanced cost accounting practices.
	M.Com I : Cost Control and Cost System:	1. Equips himself for designing and implementing cost control, cost reduction programme and different cost systems and Relevant Cost Accounting Standards.
5	M.Com II: Business Finance:	Acquires sound knowledge of concepts, nature and structure of business finance.
	M.Com II: Research Methodology for Business:	1. Acquainted with the areas of Business Research Activities. 2. To enhance capabilities of students to conduct the research in the field of business and social sciences. 3. To enable students, in developing the most appropriate methodology for their research studies. 4. To make them familiar with the art of using research methodology for business.
	M.Com II: Advanced Cost Accounting and Cost System Special Paper V.	Gets advanced knowledge on Cost Audit Practices.
	M.Com II: Advanced Cost Accounting and Cost System Special Paper VI.	Equips with the advanced knowledge of the techniques and methods of planning and executing the Management Audit.
	M.Com II: Capital Market and Financial Services	Inculcated students to acquire sound knowledge, concept and structure of capital market and financial services.
	M.Com II: Industrial Economic Environment	1. Solved the basic concepts of Industrial Finance. 2. Expert the effects of New Economic Policy. 3. Skilled Labour reforms on Industries.
	M.Com II: Recent Advances in cost accounting / Case Studies:	The students will have to select a subject from any area of the syllabus of Cost Accounting and get practical exposure by undertaking project work.






Sr. No.	Programme	Objectives	Programme Specific Objectives
		<p>engage in independent and life-long learning in the broadest context socio-technological changes</p> 	<p>of Industrialization.</p> <p>3) To study the impact of Industrialization on Indian Economy.</p> <p><b>Application of Cost Accounting:</b> To provide knowledge on advanced cost accounting practices.</p> <p><b>Business Ethics and Professional Values:</b></p> <ol style="list-style-type: none"> <li>1. To understand ethics in business and in profession.</li> <li>2. To understand Indian ethical practices</li> </ol> <p><b>Elements Of Knowledge Management:</b></p> <ol style="list-style-type: none"> <li>1. To Understand knowledge and wisdom in everyday dwelling.</li> <li>2. To understand organisational learning.</li> </ol> <p><b><u>M.COM PART II</u></b></p> <p><b>Business Finance :</b> To enable students to acquire sound knowledge of concepts, nature and structure of business finance.</p> <p><b>Research Methodology for Business:</b></p> <ol style="list-style-type: none"> <li>1. To acquaint the students with the areas of Business Research Activities.</li> <li>2. To enhance capabilities of students to conduct the research in the field of business and social sciences.</li> <li>3. To enable students, in developing the most appropriate methodology for their research studies.</li> <li>4. To make them familiar with the art of using different research methods and techniques.</li> </ol> <p><b>Human Resource Management:</b> To Understand the nature of HRM and the study of linkage between labor and management.</p> <p><b>Organizational Behavior:</b> To understand the human behavior in organisational culture.</p> <p><b>Capital Market and Financial Services.</b> To enable students to acquire sound knowledge, concept and structure of capital market and financial services.</p>


Sr. No.	Programme	Objectives	Programme Specific Objectives
			<b>Industrial Economic Environment.</b> 1. To study the basic concepts of Industrial Finance. 2. To study the effects of New Economic Policy. 3. To study the impact of Labor reforms on Industries. <b>Recent Advances in Business Administration:</b> <b>Project Work / Case Studies:</b>


## 2. Courses offered in Research-


S. N.	Class	Course	Course Outcomes
1.	Ph. D	Providing an excellent and high class post graduate education with innovative and front line research as par the national and international standards and adding real values to the social, environmental, and corporate sectors development	<ul style="list-style-type: none"> <li>It implies exercising imagination and constantly seeking out originality. It comes from developing a sense of curiosity and courage to questions the status-quo.</li> <li>It aims at exploring and following methods of doing things is a different way for betterment and improvement in solutions to problems. It involves questioning pre-conceived ideas, discovering and / or making something not already there.</li> <li>Indeed, it is a divine attribute; but human beings are also gifted to be creative.</li> </ul>
2.	M.Phil.	By research and one course work	Students get the research skill, novel innovations, Patenting for new product or any methodology


## 3. Programmes offered

Sr. No.	Programme	Objectives	Programme Specific Objectives
1.	Bachelor of Commerce (B.Com) 	PO1. Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.	<b>F.Y.B.COM</b> <b>Financial Accounting :</b> 1. To impart the knowledge of various accounting concepts 2. To instill the knowledge about accounting procedures, methods and techniques. 3. To acquaint them with practical approach to accounts writing by using software package. <b>Business Economics (Micro):</b>


Sr. No.	Programme	Objectives	Programme Specific Objectives
		<p>PO2. Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.</p> <p>PO3. Effective Citizenship: Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.</p> <p>PO4. Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.</p> <p>PO5. Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.</p> <p>PO6. Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes</p>	<p>1. To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.</p> <p>2. To stimulate the student interest by showing the relevance and use of various economic theories.</p> <p>3. To apply economic reasoning to problems of business.</p> <p><b>Business Mathematics and Statistics:</b></p> <p>1. To prepare for competitive examinations</p> <p>2. To understand the concept of Simple interest, compound interest and the concept of EMI.</p> <p>3. To understand the concept of shares and to calculate Dividend</p> <p>4. To understand the concept of population and sample.</p> <p>5. To use frequency distribution to make decision.</p> <p>6. To understand and to calculate various types of averages and variations.</p> <p>7. To understand the concept and application of profit and loss in business.</p> <p>8. To solve LPP to maximize the profit and to minimize the cost.</p> <p>9. To use correlation and regression analysis to estimate the relationship between two variables.</p> <p>10. To understand the concept and techniques of different types of index numbers.</p> <p><b>Banking and Finance [Fundamentals of Banking]</b></p> <p>1. To acquaint the students with the fundamentals of banking.</p> <p>2. To develop the capability of students for knowing banking concepts and operations.</p> <p>3. To make the students aware of banking business and practices.</p> <p>4. To give thorough knowledge of banking operations.</p> <p>5. To enlighten the students regarding the new concepts introduced in the banking system.</p> <p><b>Marketing and Salesmanship [Fundamentals of Marketing]</b></p> <p>1) General Objective of the Paper.</p> <p>a) To create awareness about market and marketing.</p> <p>b) To establish link between</p>


Sr. No.	Programme	Objectives	Programme Specific Objectives
			<p>commerce/Business and marketing.</p> <p>2) Core Objectives of the paper.</p> <ol style="list-style-type: none"> <li>a) To understand the basic concept of marketing.</li> <li>b) To understand marketing philosophy and generating ideas for marketing research.</li> <li>c) To know the relevance of marketing in modern competitive world.</li> <li>d) To develop an analytical ability to plan for various marketing strategy.</li> </ol> <p><b>S.Y.B.COM</b></p> <p><b>Business Communication:</b></p> <ol style="list-style-type: none"> <li>1. To understand the concept, process and importance of communication.</li> <li>2. To develop awareness regarding new trends in business communication.</li> <li>3. To provide knowledge of various media of communication.</li> <li>4. To develop business communication skills through the application and exercises.</li> </ol> <p><b>Corporate Accounting:</b></p> <p>To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.</p> <ol style="list-style-type: none"> <li>1. To make aware the students about the conceptual aspect of corporate accounting</li> <li>2. To enable the students to develop skills for Computerized Accounting</li> </ol> <p><b>Business Economics (Macro):</b></p> <ol style="list-style-type: none"> <li>1. The objective of the course is to familiarize the students the basic concept of Macro Economics and application.</li> <li>2. To Study the behavior of the economy as a whole.</li> <li>3. To Study the relationship among broad aggregates.</li> <li>4. To apply economic reasoning to problems of the economy.</li> </ol> <p><b>Business Management:</b></p> <ol style="list-style-type: none"> <li>1. To provide basic knowledge &amp; understanding about business management concept.</li> <li>2. To provide an understanding about various functions of management.</li> </ol> <p><b>Elements of Company Law:</b></p> <ol style="list-style-type: none"> <li>1) To impart students with the knowledge of fundamentals of Company Law.</li> </ol>

Sr. No.	Programme	Objectives	Programme Specific Objectives
			<p>2) To update the knowledge of provisions of the Companies Act of 2013.</p> <p>3) To apprise the students of new concepts involving in company law regime.</p> <p>4) To acquaint the students with the duties and responsibilities of Key Managerial Personnel.</p> <p>5) To impart students the provisions and procedures under company law.</p> <p><b>Business Administration:</b></p> <ol style="list-style-type: none"> <li>1. To provide basic knowledge about various forms of business organizations</li> <li>2. To acquaint the students about business environment and its implications thereon.</li> <li>3. To aware them with the recent trends in business</li> </ol> <p><b>Cost and Works Accounting:</b> To Impart The Knowledge Of:</p> <ol style="list-style-type: none"> <li>1. Basic Cost concepts.</li> <li>2. Elements of cost.</li> <li>3. Ascertainment of Material and Labour Cost.</li> </ol> <p><b>Marketing Management:</b></p> <ol style="list-style-type: none"> <li>1. To provide basic knowledge about basic concepts of marketing and management skills.</li> </ol> <p><b>Banking and Finance:</b> To impart the knowledge of:</p> <ol style="list-style-type: none"> <li>1. Basic Banking concepts.</li> <li>2. Elements of Banking Transactions.</li> </ol> <p><b>Business Entrepreneurship:</b></p> <ol style="list-style-type: none"> <li>1. To provide basic knowledge of skills required by the entrepreneurs.</li> </ol> <p><b><u>T.Y.B.COM</u></b></p> <p><b>Business Regulatory Framework (Mercantile Law):</b></p> <ol style="list-style-type: none"> <li>1. To acquaint students with the basic concepts, terms &amp; provisions of Mercantile and Business Laws.</li> <li>2. To develop the awareness among the students regarding these laws affecting business, trade and commerce.</li> </ol> <p><b>Advanced Accounting.:</b> To impart the knowledge of various accounting concepts To instill the knowledge about accounting procedures, methods and techniques. To acquaint them with practical approach to accounts writing by using software package.</p> <p><b>Indian &amp; Global Economic Development:</b></p> <ol style="list-style-type: none"> <li>1) To expose students to a new approach</li> </ol>

Sr. No.	Programme	Objectives	Programme Specific Objectives
			<p>to the study of the Indian Economy.</p> <ol style="list-style-type: none"> <li>2) To help the students in analyzing the present status of the Indian Economy.</li> <li>3) To enable students to understand the process of integration of the Indian Economy with other economics of the world.</li> <li>4) To acquaint students with the emerging issues in policies of India's foreign trade.</li> </ol> <p><b>Auditing &amp; Taxation:</b> The Study of Various Components of this course will enable the students:</p> <ol style="list-style-type: none"> <li>1. To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.</li> <li>2. To get knowledge about preparation of Audit report.</li> <li>3. To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.</li> </ol> <p><b>Business Administration II:</b> To acquaint the students with basic concepts &amp; functions of HRD and nature of Marketing functions of a business enterprise.</p> <p><b>Cost and Works Accounting II:</b></p> <ol style="list-style-type: none"> <li>1. To provide Knowledge about the concepts and principles application of Overheads</li> <li>2. To provide also understanding various methods of costing and their applications.</li> </ol> <p><b>Marketing Management II:</b> To acquaint the students with the concepts of Marketing management in present competitive age.</p> <p><b>Banking and Finance II:</b> To acquaint students with the rules and regulations of Banking sector in India.</p> <p><b>Business Entrepreneurship II:</b> To acquaint students with the concepts of ethics to be followed by the entrepreneurs in India.</p> <p><b>Business Administration III:</b> To acquaint the students with the basic concepts in finance and production functions of a business enterprise.</p>



Sr. No.	Programme	Objectives	Programme Specific Objectives
			<p><b>Cost and Works Accounting III:</b></p> <ol style="list-style-type: none"> <li>To impart knowledge regarding costing techniques.</li> <li>To provide training as regards concepts, procedures and legal Provisions of cost audit.</li> </ol> <p><b>Marketing Management III:</b> To impart knowledge regarding marketing skills of advertising and packaging.</p> <p><b>Banking and Finance III:</b> To acquaint students with the knowledge of banking policies followed in India and all over world.</p> <p><b>Business Entrepreneurship III:</b> To acquaint students with the knowledge of skills required to perform business skills efficiently.</p>
2.	Master of Commerce (M.Com)  	<p>PO1 Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.</p> <p>PO2 Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.</p> <p>PO3 Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.</p> <p>PO4 Effective Citizenship: Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.</p>	<p><b><u>M.COM PART I</u></b></p> <p><b>Management Accounting</b> The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting and to make the students develop competence with their usage in managerial decision making and control.</p> <p><b>Strategic Management</b> To understand the approaches to Strategic Decision Making, Strategic Management Process</p> <p><b>Advanced Cost Accounting:</b></p> <ol style="list-style-type: none"> <li>To acquaint the students with the significance of Cost Accounting in Global Competitive environment.</li> <li>To enable students to learn application of different methods of costing in Manufacturing and Service Industry.</li> </ol> <p><b>Costing Techniques and Responsibility Accounting :</b></p> <ol style="list-style-type: none"> <li>To equip the students for designing and implementing cost control, cost reduction programme and different cost system.</li> <li>Relevant Cost Accounting Standard are to be studied</li> <li>Level of knowledge –Advanced Techniques of Costing</li> </ol> <p><b>Financial Analysis &amp; Control:</b> The objective of the course is to enable students to acquire sound knowledge of concepts, methods and techniques of management accounting and to make the students develop competence with their</p>


Sr. No.	Programme	Objectives	Programme Specific Objectives
		<p>PO5 Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.</p> <p>PO6 Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.</p> <p>PO7 Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes</p>	<p>usage in managerial decision making and control.</p> <p><b>Industrial Economics:</b></p> <ol style="list-style-type: none"> <li>1) To study the basic concepts of Industrial Economics.</li> <li>2) To study the significance and problems of Industrialization.</li> <li>3) To study the impact of Industrialization on Indian Economy.</li> </ol> <p>Application of Cost Accounting:</p> <ol style="list-style-type: none"> <li>1. To provide knowledge on advanced cost accounting practices.</li> </ol> <p><b>Cost Control and Cost System:</b></p> <ol style="list-style-type: none"> <li>1. To equip the students for designing and implementing cost control, cost reduction programme and different cost systems.</li> <li>2. Relevant Cost Accounting Standards are to be studied.</li> </ol> <p><b>Business Finance:</b> To enable students to acquire sound knowledge of concepts, nature and structure of business finance.</p> <p><b>Research Methodology for Business:</b></p> <ol style="list-style-type: none"> <li>1. To acquaint the students with the areas of Business Research Activities.</li> <li>2. To enhance capabilities of students to conduct the research in the field of business and social sciences.</li> <li>3. To enable students, in developing the most appropriate methodology for their research studies.</li> <li>4. To make them familiar with the art of using different research methods and techniques.</li> </ol> <p><b>Advanced Cost Accounting and Cost System Special Paper V.</b> To provide adequate knowledge on Cost Audit Practices. Level of Knowledge – Advanced.</p> <p><b>Advanced Cost Accounting and Cost System Special Paper VI.</b> To equip the students with the knowledge of the techniques and methods of planning and executing the Management Audit. Level of Knowledge: Advanced</p> <p><b>M.COM PART II</b></p> <p><b>Capital Market and Financial Services.</b> To enable students to acquire sound knowledge, concept and structure of capital market and financial services.</p>


Sr. No.	Programme	Objectives	Programme Specific Objectives
			<b>Industrial Economic Environment.</b> 1. To study the basic concepts of Industrial Finance. 2. To study the effects of New Economic Policy. 3. To study the impact of Labor reforms on Industries.

#### 4. Courses offered

Sr. No.	Course	Course outcomes
1.	FYBCom : Financial Accounting.	1. imparted the knowledge of various accounting concepts 2. instilled the knowledge about accounting procedures, methods and techniques. 3. acquainted them with practical approach to accounts writing by using software package.
	FYBCom : Business Economics (Micro)	1. Exposed Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter. 2. Stimulated the student interest by showing the relevance and use of various economic theories. 3. Applied economic reasoning to problems of business.
	FYBCom : Business Mathematics and Statistics	1. Prepared for competitive examinations 2. Understood the concept of Simple interest, compound interest and the concept of EMI. 3. Understood the concept of shares and to calculate Dividend 4. Understood the concept of population and sample. 5. Used frequency distribution to make decision. 6. To understand and to calculate various types of averages and variations. 7. Understood the concept and application of profit and loss in business. 8. Solved LPP to maximize the profit and to minimize the cost. 9. Used correlation and regression analysis to estimate the relationship between two variables. 10. Understood the concept and techniques of different types of index numbers.
	FYBCom : Banking and Finance [Fundamentals of Banking	1. The students acquainted with the fundamentals of banking. 2. Developed the capability of students for knowing banking concepts and operations. 3. Students are aware of banking business and practices. 4. Gets thorough knowledge of banking operations. 5. Enlightened with the new concepts introduced in the banking system.
	FYBCom : Marketing and Salesmanship [Fundamentals of Marketing]	1) General Objective of the Paper. a) Created awareness about market and marketing. b) Established link between commerce/Business and marketing. 2) Core Objectives of the paper. a) Understood the basic concept of marketing. b) To understand marketing philosophy and generating ideas for marketing research. c) Knows the relevance of marketing in modern competitive




Sr. No.	Course	Course outcomes
		world. d) Developed an analytical ability to plan for various marketing strategy.
	F.Y.BCOM- MARATHI -G	१. वाणिज्य वषयाच्या वदयार्ांना मराठीच्या व्यवहार क्षेत्राची माहहती देणे, वववध क्क्षेत्रातील भाषा व्यवहारअचे स्वरूप व गरज समजाऊन देणे. २. या व्यवहार क्क्षेत्रातील मराठी भाषेचे स्रण स्पष्ट करणे व त्यातील मराठीच्या प्रत्यक्ष वापराचा अभ्यास करणे. ३. वववध क्क्षेत्रातील मराठीचा अभ्यास करण्यासाठी प्रसारमाध्यमाचे स्वरूप व त्यातील भाषा व्यवहार समजून देणे. ४. प्रसारमाध्यमातील वववध लेखान् प्रकारांचा अभ्यास व प्रत्यक्ष लेखन करणे.
2.	SYBCom : Business Communication.	1. Understands the concept, process and importance of communication. 2. Developed awareness regarding new trends in business communication. 3. Got knowledge of various media of communication. 4. Developed business communication skills through the application and exercises.
	SYBCom : Corporate Accounting	Developed awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards. 1. Made aware the students about the conceptual aspect of corporate accounting 2. To enable the students to develop skills for Computerized Accounting
	SYBCom : Business Economics (Macro)	1. The students are familiarized with the basic concept of Macro Economics and application. 2. Understands the behavior of the economy as a whole. 3. Understands the relationship among broad aggregates. 4. Applies economic reasoning to problems of the economy.
	SYBCom : Business Management	1. Provided basic knowledge & understanding about business management concept. 2. Provided an understanding about various functions of management.
	SYBCom : Elements of Company Law 	1) Imparted students with the knowledge of fundamentals of Company Law. 2) Updates the knowledge of provisions of the Companies Act of 2013. 3) Apprises new concepts involving in company law regime. 4) Acquainted the students with the duties and responsibilities of Key Managerial Personnel. 5) Understands the provisions and procedures under company law.
	SYBCom : Business Administration	1. Understands basic knowledge about various forms of business organizations 2. Gets acquainted the students about business environment and its implications thereon. 3. Students aware with the recent trends in business
	SYBCom : Cost and Works Accounting	Understands 1. Basic Cost concepts. 2. Elements of cost. 3. Ascertainment of Material and Labour Cost.

	SYBCom : Marketing management	1. Understands basic concepts of Marketing Skills. 2. Students aware of current techniques of Marketing.
<b>Sr. No.</b>	<b>Course</b>	<b>Course outcomes</b>
	SYBCom : Banking and Finance	1. Understands basic knowledge of Banking transformation in India.
	SYBCom : Business Entrepreneurship	1. Understands basic concepts of entrepreneurship skills required to perform effective employabilities.
3.	TYBCom : Business Regulatory Framework (Mercantile Law)	1. Gets acquainted with the basic concepts, terms & provisions of Mercantile and Business Laws. 2. Develops the awareness among the students regarding these laws affecting business, trade and commerce.
	TYBCom : Advanced Accounting.	Gets knowledge of various accounting concepts To instill the knowledge about accounting procedures, methods and techniques. acquainted with practical approach to accounts writing by using software package.
	TYBCom : Indian & Global Economic Development	1) Exposed to a new approach to the study of the Indian Economy. 2) Analyzes the present status of the Indian Economy. 3) Understands the process of integration of the Indian Economy with other economics of the world. 4) Acquainted with the emerging issues in policies of India's foreign trade.
	TYBCom : Auditing & Taxation 	1. Acquainted about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems. 2. Gets knowledge about preparation of Audit report. 3. understands the basic concepts and acquires knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
	TYBCom : Business Administration II	Acquainted with basic concepts & functions of HRD and nature of Marketing functions of a business enterprise.
	TYBCom : Cost and Works Accounting II	1. Gets Knowledge about the concepts and principles Application of Overheads 2. Understands various methods of costing and their applications
	TYBCom : Marketing Management II	Acquainted with basic concepts of functions of skills of Marketing.
	TYBCom : Banking and Finance II	Acquainted with basic concepts of functions of banking transactions.
	TYBCom : Business Entrepreneurship II	Acquainted with basic concepts of functions of skills of an ethical entrepreneur.
	TYBCom : Business Administration III	Knows the basic concepts in finance and production functions of a business enterprise.
	TYBCom : Cost and Works Accounting III	1. Aware of costing techniques. 2. trains as regards concepts, procedures and legal Provisions of cost audit.
	TYBCom : Marketing Management III	1. Aware of Marketing Management skills. 2. Provide practical knowledge to the students.
	TYBCom : Banking and Finance III	1. Aware of Banking transaction skills. 2. Provide practical knowledge to the students.
	TYBCom : Business Entrepreneurship III	1. Aware of entrepreneurship skills. 2. Provide practical knowledge to the students.
4.	MCom I : <b>Management Accounting</b>	Acquires sound Knowledge of concepts, methods and techniques of management accounting and develops competence with their usage in managerial decision making and control.
	MCom I : <b>Strategic Management</b>	Understands the approaches to Strategic Decision Making, Strategic Management Process.

Sr. No.	Course	Course outcomes
	MCom I : <b>Advanced Cost Accounting:</b>	1. Acquainted with the significance of Cost Accounting in Global Competitive environment. 2. Enables to learn application of different methods of costing in Manufacturing and Service Industry.
	MCom I : <b>Costing Techniques and Responsibility Accounting :</b>	1) Equips for designing and implementing cost control, cost reduction programme and different cost system. 2) Level of knowledge –Advanced Techniques of Costing
	MCom I : <b>Financial Analysis &amp; Control:</b>	Enable to acquire sound knowledge of concepts, methods and techniques of management accounting and develops competence with their usage in managerial decision making and control.
	MCom I : <b>Industrial Economics:</b>	1) Understands the basic concepts of Industrial Economics. 2) Understands the significance and problems of Industrialization. 3) Understands the impact of Industrialization on Indian Economy.
	MCom I : Application of Cost Accounting:	1. Gets knowledge on advanced cost accounting practices.
	MCom I : <b>Cost Control and Cost System:</b>	1. Equips himself for designing and implementing cost control, cost reduction programme and different cost systems and Relevant Cost Accounting Standards.
5.	M.Com II: <b>Business Finance:</b>	Acquires sound knowledge of concepts, nature and structure of business finance.
	M.Com II: <b>Research Methodology for Business:</b>	1. Acquainted with the areas of Business Research Activities. 2. To enhance capabilities of students to conduct the research in the field of business and social sciences. 3. To enable students, in developing the most appropriate methodology for their research studies. 4. To make them familiar with the art of using different research methods and techniques.
	M.Com II: <b>Advanced Cost Accounting and Cost System Special Paper V.</b>	Gets advanced knowledge on Cost Audit Practices.
	M.Com II: <b>Advanced Cost Accounting and Cost System Special Paper VI</b>	Equips with the advanced knowledge of the techniques and methods of planning and executing the Management Audit.
	M.Com II: <b>Capital Market and Financial Services</b>	Inculcated students to acquire sound knowledge, concept and structure of capital market and financial services.
	M.Com II: <b>Industrial Economic Environment</b>	1. Solved the basic concepts of Industrial Finance. 2. Expert the effects of New Economic Policy. 3. Skilled Labor reforms on Industries
	M.Com II: <b>Recent Advances in cost accounting / Case Studies:</b>	The students will have to select a subject from any area of the syllabus of Cost Accounting and get practical exposure by undertaking project work.

## 5. Course Outcomes

S. N.	Program	Program Objectives	Program Specific Objectives
1	BBA(CA) 	<b>PO1 Critical Thinking:</b> Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.	<b>PSO1</b> The objectives of the Programme shall be to provide sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.

1	BBA(CA)	<b>PO2 Effective Communication:</b> Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.	<b>PSO2</b> Graduates will be able to communicate effectively in both verbal and written form.
1	BBA(CA)	<b>PO3 Social Interaction</b> Elicit views of others were decreased through evaluation of various Projects and Quizzes developed to provide ease of computer knowledge among local citizens. Work in Multi disciplinary environments and be responsive to the changing needs to the society	<b>PSO3</b> Graduates will demonstrate knowledge and understanding of computer science principles and apply these to manage projects and in multi disciplinary environment.
3	BBA(CA)	<b>PO4: Effective Citizenship</b> Communicate effectively display leadership skills and demonstrate professionalism .Work in multi disciplinary environments and be responsive to the changing needs of the society.	<b>PSO4</b> Graduates will show the understanding of impact of computer based solution on the society and also will be aware of contemporary issues
1	BBA(CA)	<b>PO5: Ethics</b> Recognize different value systems of moral Principles that Govern a person's behavior or conducting of an activity.	<b>PSO5</b> Graduates will demonstrate knowledge of professional and ethical responsibilities.
1	BBA(CA)	<b>PO6 Environment and Sustainability</b> Understand the issues of environment. Generate awareness among them related to environment.	<b>PSO6</b> Graduates are asked to demonstrate an environmental projects to overcome the issues related to environment and have a detailed overview of environmental issue solutions.
3	BBA(CA)	<b>PO7 Self Directed and Life Long Learning</b> Engage in lifelong learning, apply The knowledge judiciously and remain continuously employable. Carry out projects and develop new projects in the area of computer science and pursue higher studies.	<b>PSO7</b> Graduate will recognize the need for and have the preparation and ability to engage in independent and life long learning to participate and succeed in competitive examination and higher studies.



## 6. FYBBA (CA)

S. N.	Course	Course Outcomes
1	<b>FYBBA (CA) Modern Operating Environment And MS Office (101)</b>	The objectives of the Programme shall be to provide sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.
2	<b>FYBBA (CA) Financial Accounting (102)</b>	To Employ critical thinking skills to analyze financial data as well as the effects of differing financial accounting methods on the financial statements
3	<b>FYBBA (CA) Principles of Programming and Algorithms (103)</b>	This course introduces two different programming styles, imperative and functional programming. Its primary intention is to develop key programming and problem solving skills but it has a secondary aim, which is to build students' confidence in their ability to take on and learn new programming languages within a short space of time
4	<b>FYBBA (CA) Business Communication (104)</b>	To prepare students for the challenges of a society that is shaped by communication. As participants in the program, students develop and integrate knowledge, creativity, ethical practice, and skills. Students also examine and produce work in oral, written, and visual communication and practice skills in group and intercultural communication.
5	<b>FYBBA (CA) Principles of Management (105)</b>	Students will examine the fundamental roles and processes of planning, leading, organizing and controlling that comprise the <i>managers'</i> role. It focuses on the entire organization from both a short and long-term perspective for strategic vision, setting <i>objectives</i> , crafting a strategy and then implementing it.
6	<b>FYBBA (CA) Procedure Oriented Programming using C (201)</b>	Students should be able to: understand the basic components of an object-oriented program including methods and attributes, the distinction between classes and instances, the structures required to write basic algorithms, the components of simple text and graphics based interfaces, the relevance of the design process and basic object-oriented design notation, the applicability and effectiveness of various basic software testing techniques.
7	<b>FYBBA (CA) Database Management Systems (202)</b>	This course is intended to provide you with an understanding of the current theory and practice of database management systems. You more fully appreciate their nature, the course provides a solid technical overview of database management systems, using a current database product as a case study. In addition to technical concerns, more general issues are emphasized. These include data independence, integrity, security, recovery, performance, database design principles, and database administration.





8	<b>FYBBA (CA) Organizational Behavior(203)</b>	<ol style="list-style-type: none"> <li>1) To equip the students to understand the impact that individual, group &amp; structures have on their behavior within the organizations.</li> <li>2) To help them enhance and apply the knowledge they have received for the betterment of the organization.</li> </ol>
9	<b>FYBBA (CA) Elements of Statistics (204)</b>	<ol style="list-style-type: none"> <li>1. To understand the power of excel spreadsheet in computing summary statistics.</li> <li>2. To understand the concept of various measures of central tendency and variation and their importance in business.</li> <li>3. To understand the concept of probability, probability distributions and simulations in business world and decision making.</li> </ol>
10	<b>FYBBA (CA) E-Commerce Concepts (205)</b>	This course introduces the concepts, vocabulary, and procedures associated with E-Commerce and the Internet. The student gains an overview of all aspects of E-Commerce. Topics include development of the Internet and E-Commerce, options available for doing business on the Internet, features of Web sites and the tools used to build an E-Commerce web site, marketing issues, payment options, security issues, and customer service.

## 7. SYBBA (CA)

S. N.	Course	Course Outcomes
1	<b>SYBBA (CA) RDBMS (Relational Database Management System) (301)</b>	<b>Objectives:</b> <ol style="list-style-type: none"> <li>1) Enables students to understand relational database concepts and transaction management concepts in database system.</li> <li>2) Enables student to write PL/SQL programs that use: procedure, function, package, cursor and trigger.</li> </ol>
2	<b>SYBBA (CA) Data Structure Using C (302)</b>	<b>Objective:-</b> <ol style="list-style-type: none"> <li>1. To understand different methods of organising large amounts of data</li> <li>2. To efficiently implement different data structure</li> <li>3. To efficiently implement solution for different problems</li> <li>4. To get more knowledge on C programming language</li> </ol>




3	<b>SYBBA (CA) Introduction to Operating System (303)</b>	<b>Objective :-</b> 1. To know system programming 2. To know services provided by operating system 3. To know the Scheduling concepts
4	<b>SYBBA (CA) Business Mathematics (304)</b>	Understanding basic terms in the areas of business calculus and financial mathematics, Independently solving of business problems.
5	<b>SYBBA (CA) Software Engineering (305)</b>	<b>Objective:</b> This course enables students to understand system concepts and its application in Software development.
6	<b>SYBBA (CA) Object Oriented Programming Using C++ (401)</b>	<b>Objectives:</b> 1. Acquire an understanding of basic object-oriented concepts and the issues involved in effective class design. 2. Enables student to write C++ programs that use: object-oriented concepts such as information hiding, constructors, destructors, inheritance.
7	<b>SYBBA (CA) Programming in Visual Basic (402)</b>	<b>Objectives:-</b> To learn properties and events, methods of controls and how to handle events of different controls. To understand the use of active controls and how to design VB application To learn connectivity between VB and databases.
8	<b>SYBBA (CA) Computer Networking (4 03)</b>	<b>Objective :-</b> 1. To know about computer network. 2. To understand different topologies used in networking 3. To learn different types of network. 4. To understanding the use of connecting device used in network.
9	<b>SYBBA (CA) Enterprise Resource Planning and Management. (4 04)</b>	<b>Objectives :-</b> 1. To know what is ERP. 2. To learn different ERP technologies.
10	<b>SYBBA (CA) Human Resource Management (405)</b>	<b>Objective:</b> To acquaint the students with the Human Resource Management its different functions in an organization and the Human Resource Processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization.



## 8. TYBCA (CA)

S. N.	Course	Course Outcomes
1	<b>501 : Java Programming</b>	<ul style="list-style-type: none"> <li>Students will be able to program Java classes and methods using a subset of data types and using assignment, method calls, while loops, for loops, and conditionals. The goal will continue to be "coding from example" as</li> </ul>

		<p>opposed to "coding on a blank sheet of paper."</p> <ul style="list-style-type: none"> <li>• Students will learn how to use and manipulate several core data structures: Arrays, linked lists, trees, stacks, and queues.</li> <li>• Students will be able to construct simple Java user interfaces and identify where data structures are appearing in those user interfaces.</li> <li>• To learn the basic concept of Java Programming.</li> <li>• To understand how to use programming in day to day applications.</li> </ul>
2	<b>TYBBA 502 : Web Technologies</b>	<ol style="list-style-type: none"> <li>1. Think critically about how to solve a problem using programming</li> <li>2. Write JavaScript programs using functions, for loops, and conditional statements</li> <li>3. Use HTML to construct a web page different Tags.</li> <li>4. Add CSS styles to a web page with IDs and classes.</li> <li>5. Make a web page interactive with JavaScript commands like alert, onClick(), onChange(), adding input features like an image canvas, button, and slider.</li> <li>6. To know &amp; understand concepts of Web programming.</li> <li>7. To understand how to develop web based applications using PHP.</li> </ol>
3	<b>TYBBA503 : Dot Net Programming</b>	<ol style="list-style-type: none"> <li>1. Students will able to design web applications using .NET</li> <li>2. Students will be able to use .NET controls in web applications.</li> <li>3. Students will be able to debug and deploy.NET web applications</li> <li>4. Students will be able to create database driven.NET web applications and web services</li> <li>5. This will introduce visual programming and event driven programming practically.</li> <li>6. This will enhance applications development skill of the student.</li> </ol>
4	<b>TYBBA504 : Object Oriented Software Engineering</b>	<ol style="list-style-type: none"> <li>1. To Understand concept of system design using UML.</li> <li>2. To understand system development through object oriented techniques.</li> </ol>
5	<b>TYBBA 601 : Advanced Web Technologies</b> 	<ul style="list-style-type: none"> <li>• Student is able to understand and use the basics of the XML based technologies</li> <li>• Student is able to understand and define and utilize the Web Services / Windows Communication Foundations concept</li> <li>• Student is able to describe how Web Services can be used to implement Service Oriented Architecture (SOA)</li> </ul>

		<ul style="list-style-type: none"> <li>• Student is able to design and implement user interfaces based on the AJAX technology</li> <li>• To know &amp; understand concepts of internet programming.</li> <li>• To understand the concepts of XML and AJAX.</li> </ul>
6	<b>TYBBA 602 : Advanced Java</b>	<ol style="list-style-type: none"> <li>1. To know the concept of Java Programming.</li> <li>2. To understand how to use programming in day to day applications.</li> <li>3. To develop programming logic.</li> </ol>
7	<b>TYBBA 603 : Recent Trends in IT</b>	<ol style="list-style-type: none"> <li>1. To introduce upcoming trends in Information technology.</li> <li>2. To study Eco friendly software development.</li> </ol>
8	<b>TYBBA 604 : Software Testing</b>	<ol style="list-style-type: none"> <li>1. To know the concept of software testing.</li> <li>2. To understand how to test bugs in software.</li> <li>3. To develop programming logic.</li> </ol>



**Principal**  
C. D. Jain College of Commerce  
Shrirampur, Dist.A'Nagar